

EMAIL POLICIES

All of us are concerned about giving out our email addresses, how it is used and what safeguards are in place to control the use of the email information. Break Away uses email as a way to communicate with many of our customers. We use one of the best email providers to not only communicate with our customers but also protect their email information.

Break Away currently uses our customer emails to communicate with our customers which includes some of the following:

- Inform League Managers of information pertinent to the League (scheduled games, cancellation due to weather, make up games and information still needed by the team)
- Instruction/Trainings participants may receive information such as cancellation due to weather, make up games and information still needed by the participant.
- Convenient and timely Informational updates
 - Upcoming program, news or events associated with Break Away Sports.
 - Notice to update Consent Forms.

Our customers time and email is precious, therefore:

- Break Away tries to minimize the emails through out the year and send information based on important information that our customer may be interested in.
- Break Away will not sell or authorize the emails of our customers to a 3rd party.
- Unsubscribe/Opt out: At any time our customers always have the right to unsubscribe to our emails.

Whenever a customer supplies or submits an email.

- Our customer receives an email verifying that they wish to receive emails from Break Away. Our Customers can opt out at this, or at any time in the future (our emails always have a link in which a customer can opt out and not receive additional emails in the future.
- Our customers will also receive a survey to complete for programs or information that they wish to receive from Break Away. This approach allows our customers to customize some of the information that they receive so that it is more tailored to their interests.

As you can see, our goal is to serve our customers in our modern technological society as well as provide them the privacy that they wish to maintain from 3rd parties or needless emails.

If you have additional questions or concerns please contact us at 288-9600.